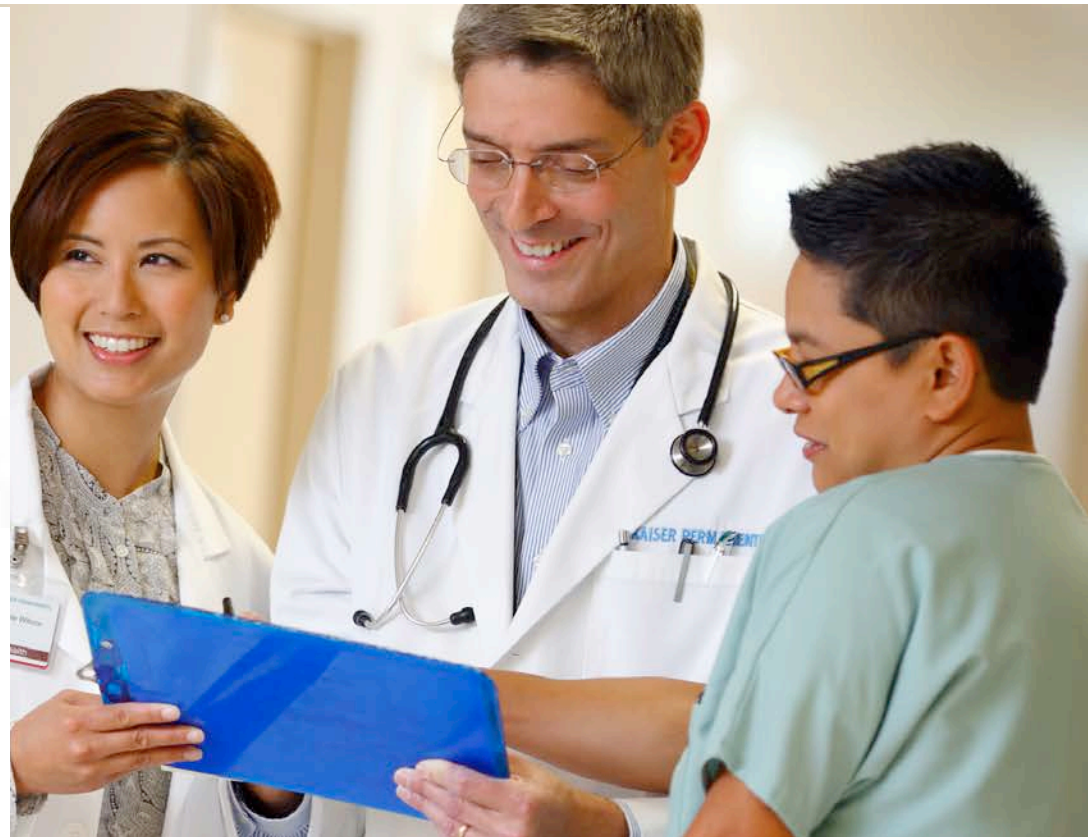


# The Prevention CAB!

Cholesterol, Aspirin  
Blood Pressure

Ronald D. Scott, MD  
Family Medicine, West LA

KP Southern California CV Co-Lead  
KP National Cholesterol Lead



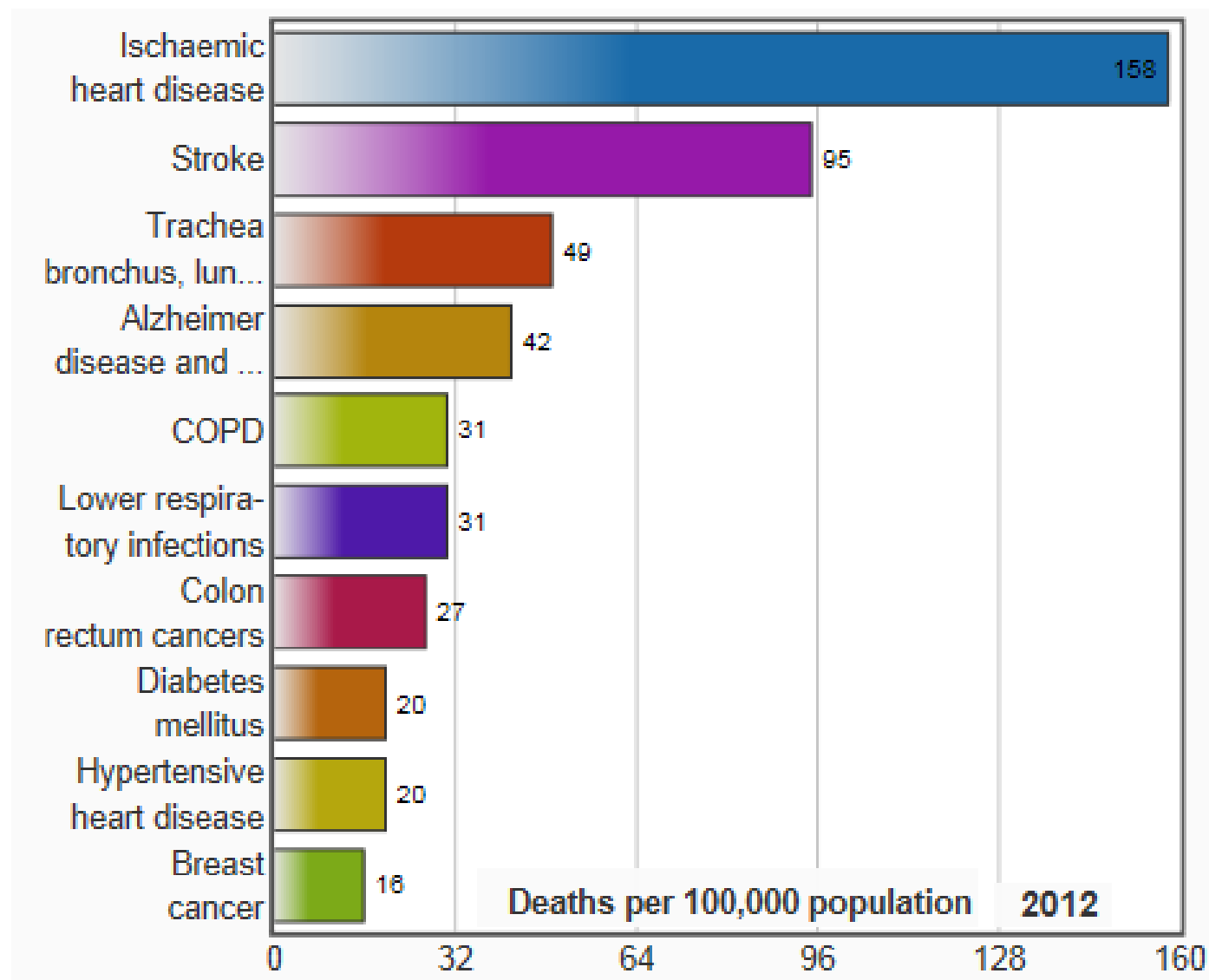
# Prevention CAB

- Cholesterol
- Aspirin
- Blood Pressure



- Heart attacks and strokes are leading causes of death and disability. Over 80% of are preventable.
- Cholesterol, **a**spirin and **b**lood pressure treatment are high impact prevention. Bundling simple protocols, consistent implementation and promotion, and working the barriers, helps achieve success and reduce disparities in care.
- Leveraging systems and teamwork can reduce heart attacks, strokes, revascularizations, and associated costs.

# Top 10 causes of death in high income countries

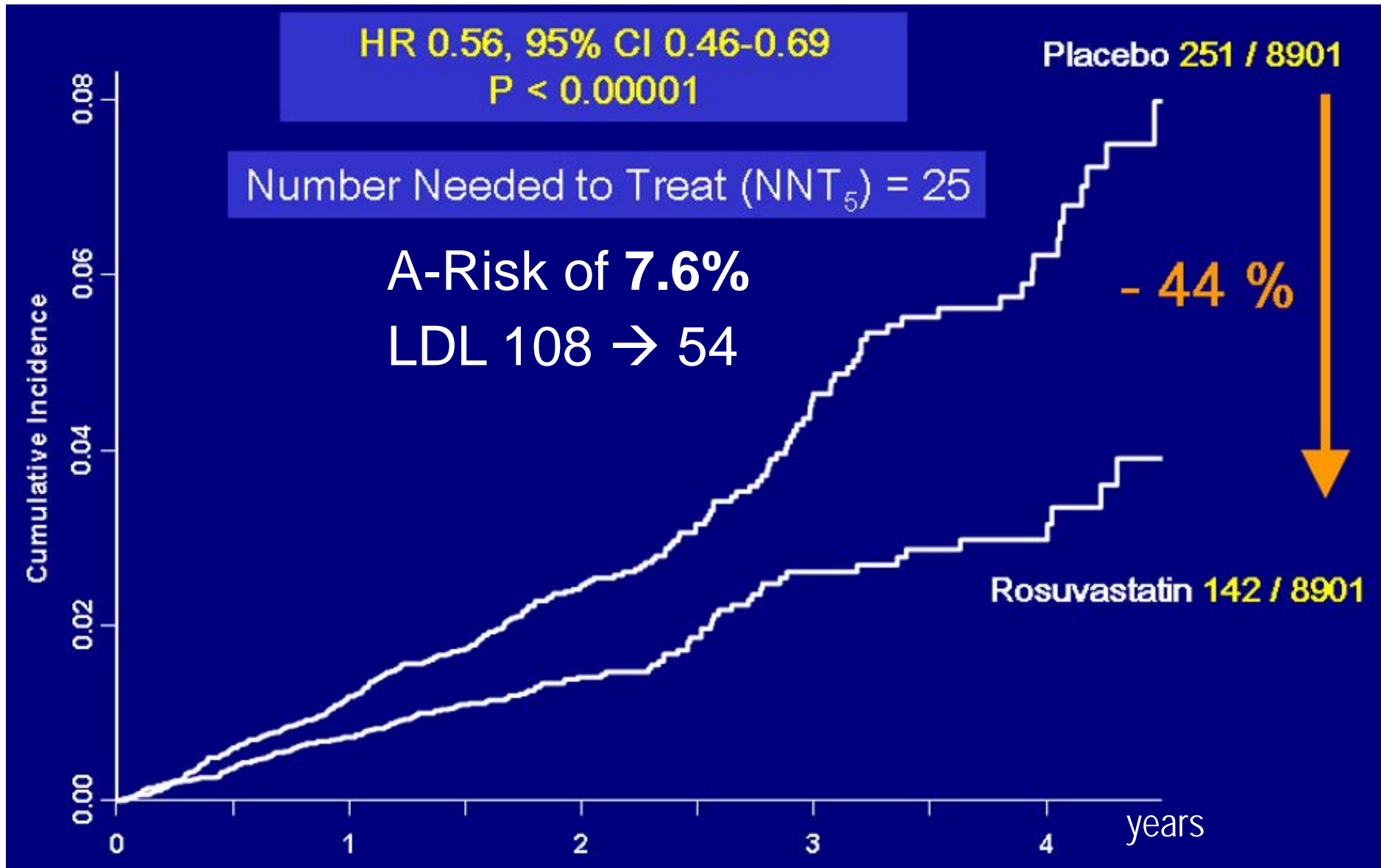


# Lifestyle Promotion

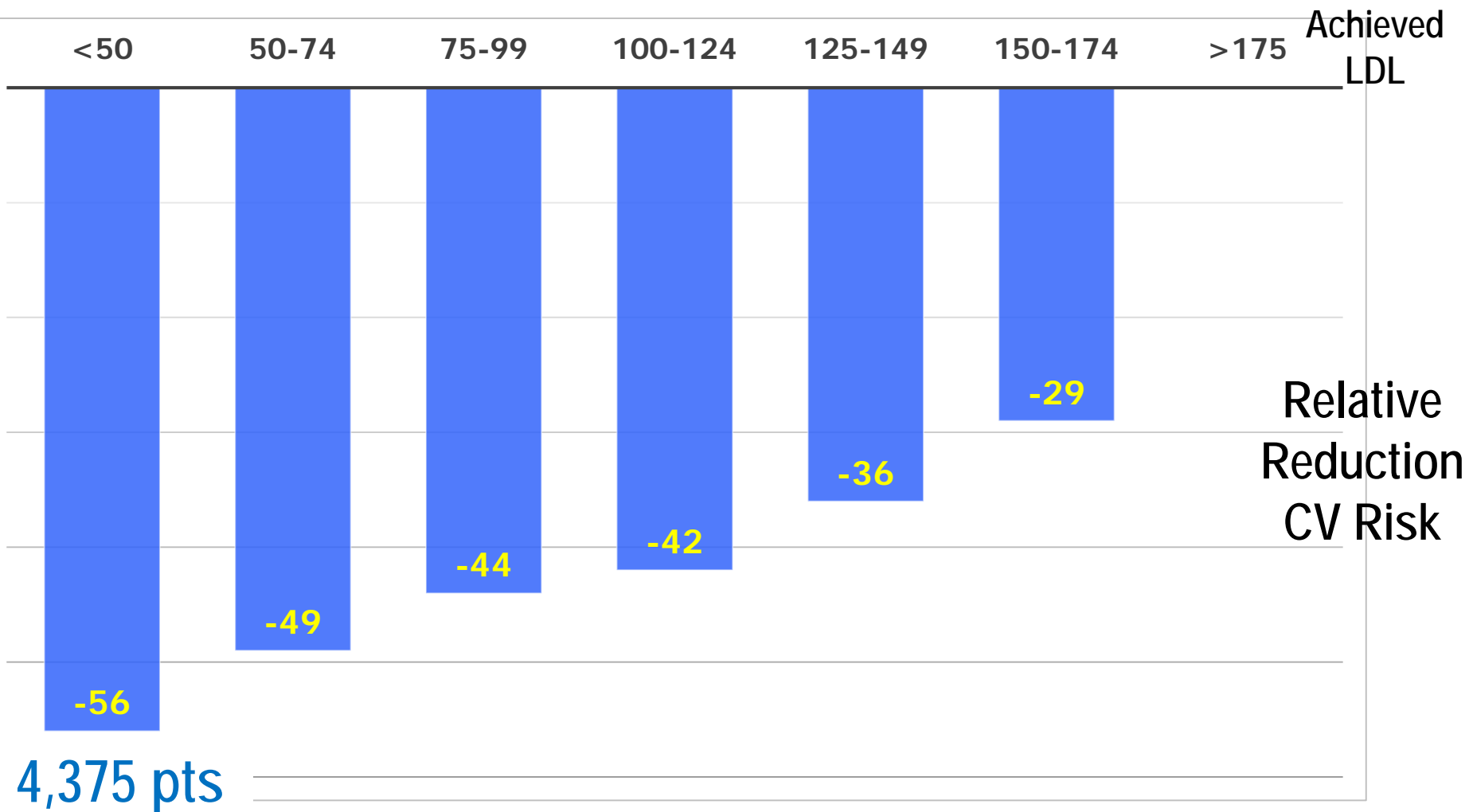
- Physical Activity Promotion: Ask for ideas to help increase.
- Healthy Plate: Quick intervention that facilitates action.
- Tobacco Use: advise to quit and discuss strategies and medicines to help members quit.



# JUPITER Primary Endpoint: MI, Stroke, UA/Revascularization, CV Death

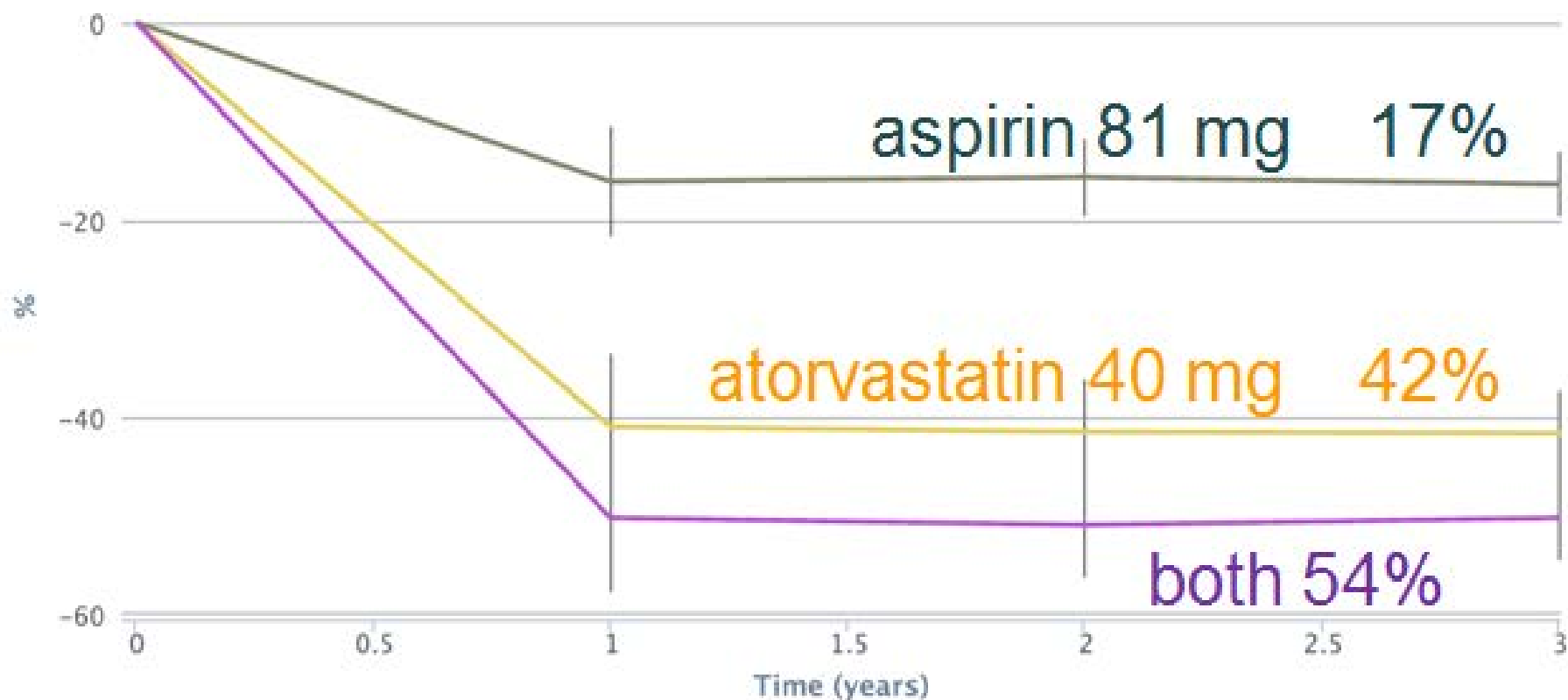


# Lower statin achieved LDL (<50) at lower risk

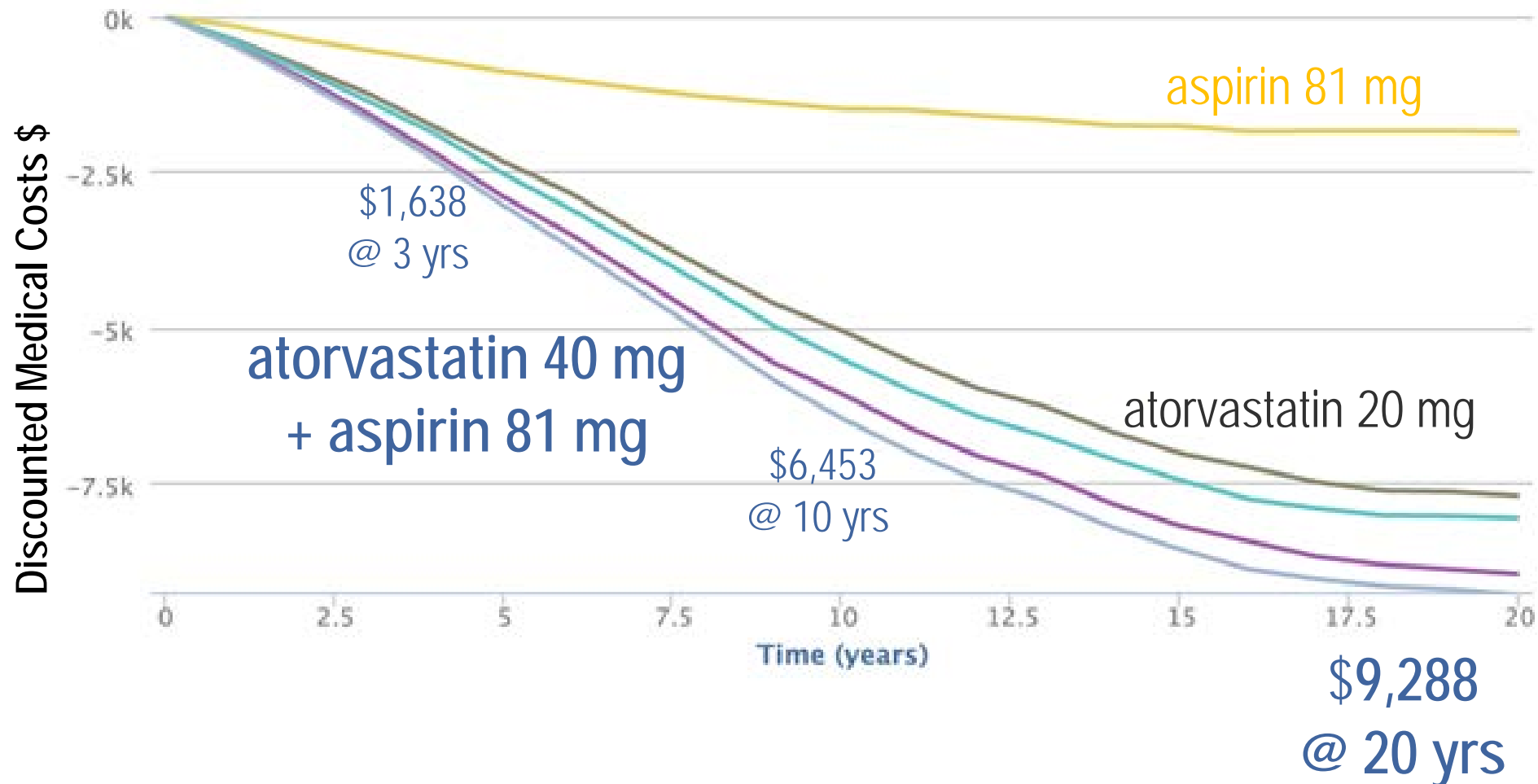


# Modeled Statin and Aspirin Risk Reduction, Primary Prevention. Archimedes ARChES

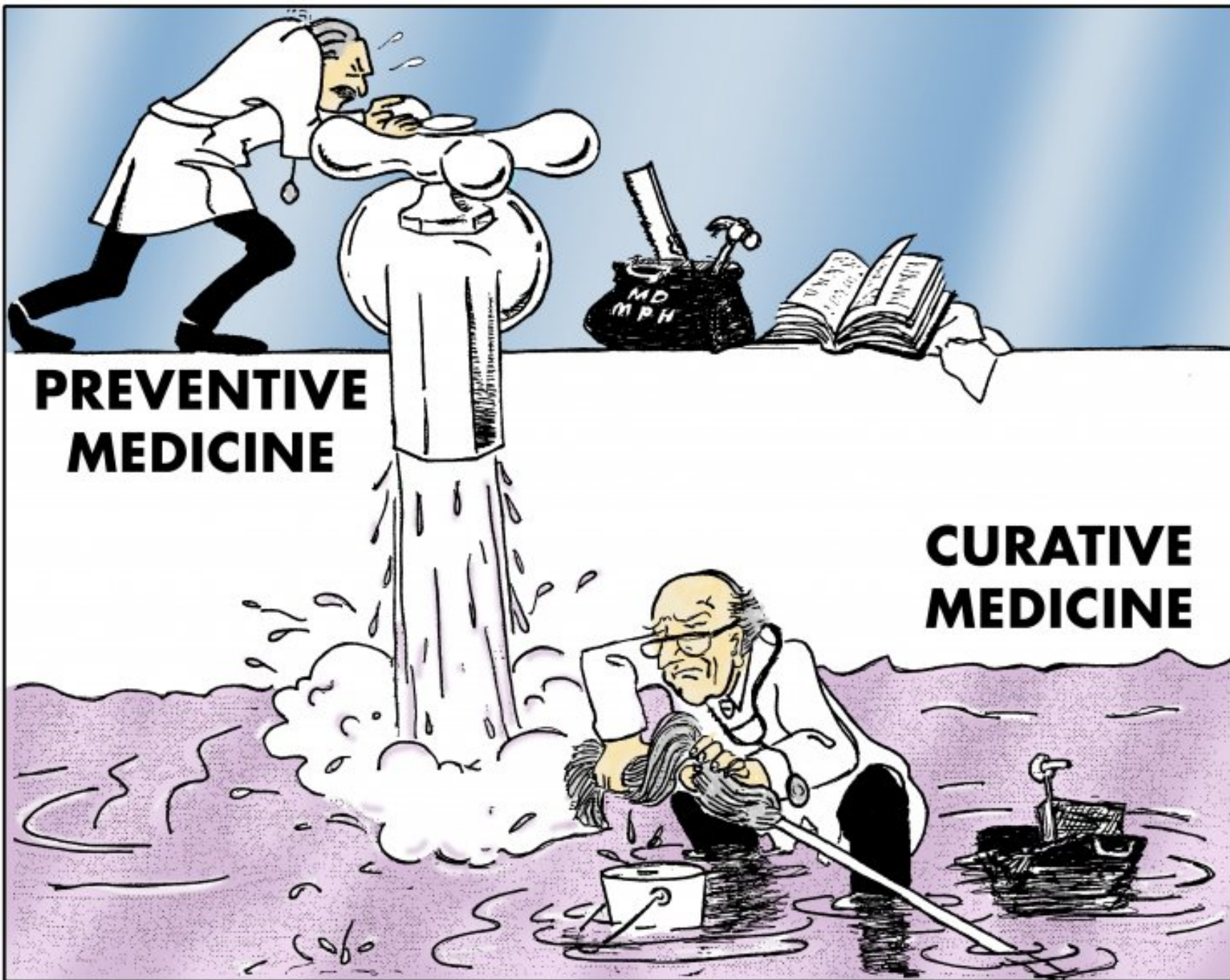
ASCVD relative risk reduction



# Cost Savings with Statin + Aspirin in Primary Prevention







**PREVENTIVE  
MEDICINE**

**CURATIVE  
MEDICINE**

# Four Statin Benefit Groups. *Simple protocol*



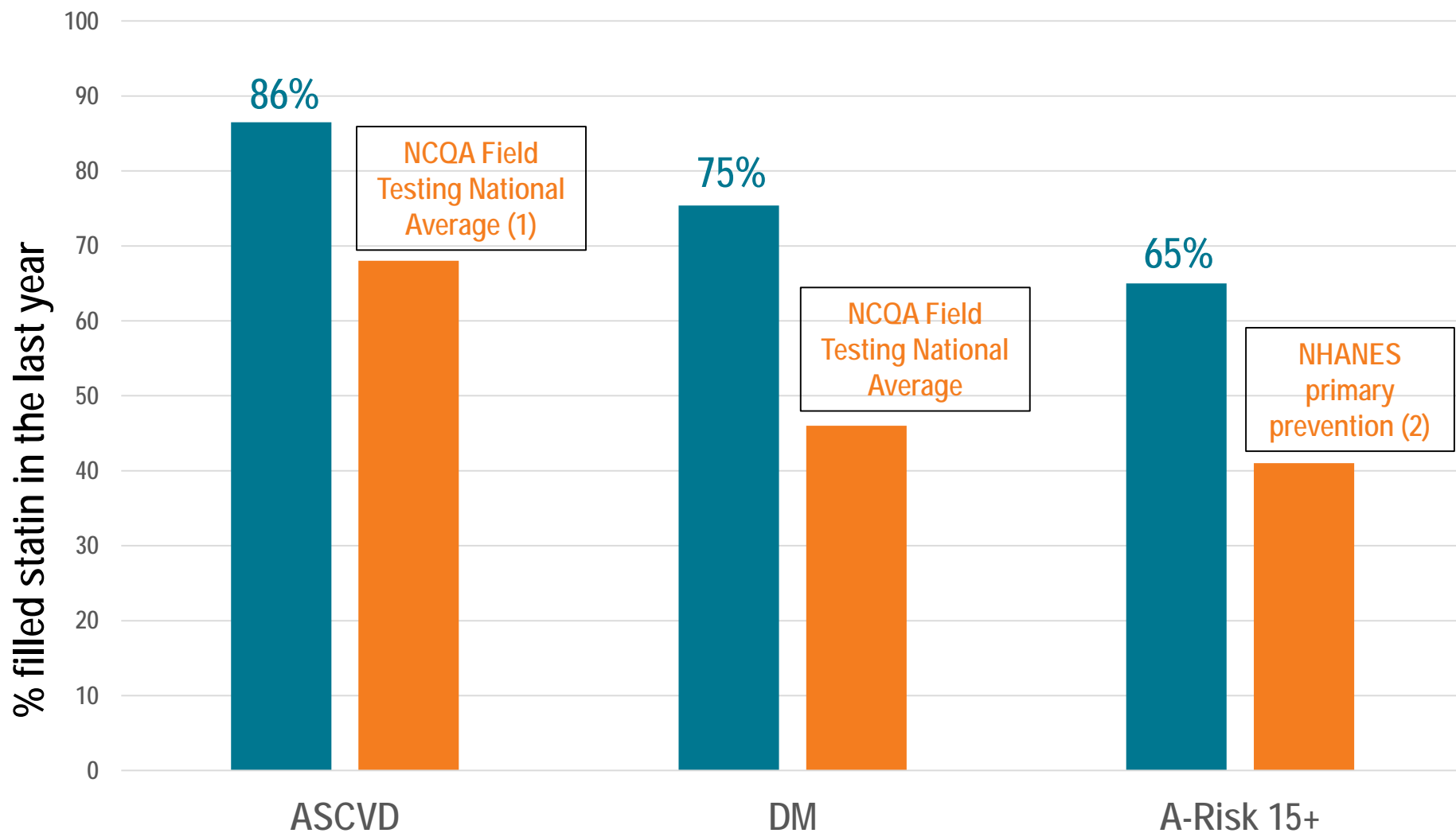
1. Clinical ASCVD, start atorvastatin 40-80 mg
2. LDL  $\geq$  190, start atorvastatin 40-80 mg
3. DM age 40-75,

A-Risk	recommendation
$\geq 7.5$ or AA	Start atorvastatin 40 mg
$< 7.5$	Start atorvastatin 20 mg

4. “4<sup>th</sup> Statin Benefit Group”,

A-Risk	recommendation
$\geq 15$ or AA	Start atorvastatin 40 mg
7.5 - 14.9	Discuss atorvastatin 40 mg
5 - 7.4	Consider atorvastatin 20 mg

# Statin Use in KPSC vs National Average



1. NCQA Testing 4/9/15

2. Pencina et al. *N Engl J Med* 2014;370:1422-31.

# Statin metrics by Med Center, monthly WebEx

	MC 1	MC 2	MC 3	Region
Source: CSG/HEDIS Measures, All Members, through November 2016				
Diabetes - Statin Therapy *	77.1%	75.0%	75.9%	75.4%
<i>Change from previous month</i>	0.2%	0.0%	0.4%	0.1%
Diabetes - Statin Adherence *	64.4%	66.8%	64.4%	69.6%
<i>Change from previous month</i>	0.6%	0.3%	-0.3%	0.2%
CVD - Statin Therapy**	88.8%	87.3%	88.2%	85.7%
<i>Change from previous month</i>	-0.1%	-0.2%	-0.6%	0.0%
CVD - Statin Adherence **	74.9%	72.6%	69.1%	76.7%
<i>Change from previous month</i>	1.2%	-1.0%	-1.4%	-0.5%
Source: POINT Patient Safety Monitoring Tool - December 2016				
Medicare 5-Star				
Adherence to Statins	81.1%	82.1%	81.7%	84.2%
<i>Change from previous month</i>	0.7%	1.6%	1.5%	0.8%
A-Risk >=15% Age 40-75				
On Statin	69.2%	62.1%	66.7%	65.1%
<i>Change from previous month</i>	0.8%	1.0%	0.4%	0.8%
Last LDL >=190 Age 21-75				
	1.01%	1.29%	1.28%	1.17%
<i>Change from previous month</i>	-0.01%	0.00%	-0.11%	-0.01%

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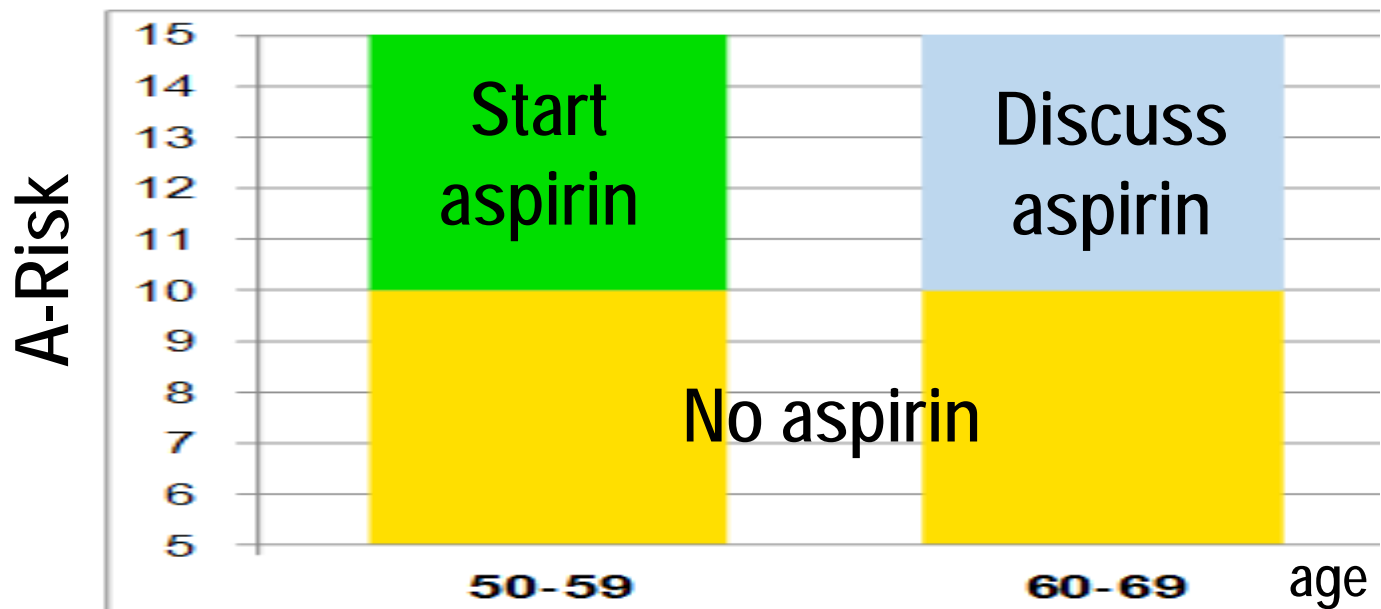


**“To prevent a heart attack, take one aspirin every day. Take it out for a run, then take it to the gym, then take it for a bike ride...”**

# Aspirin - *simple protocol*

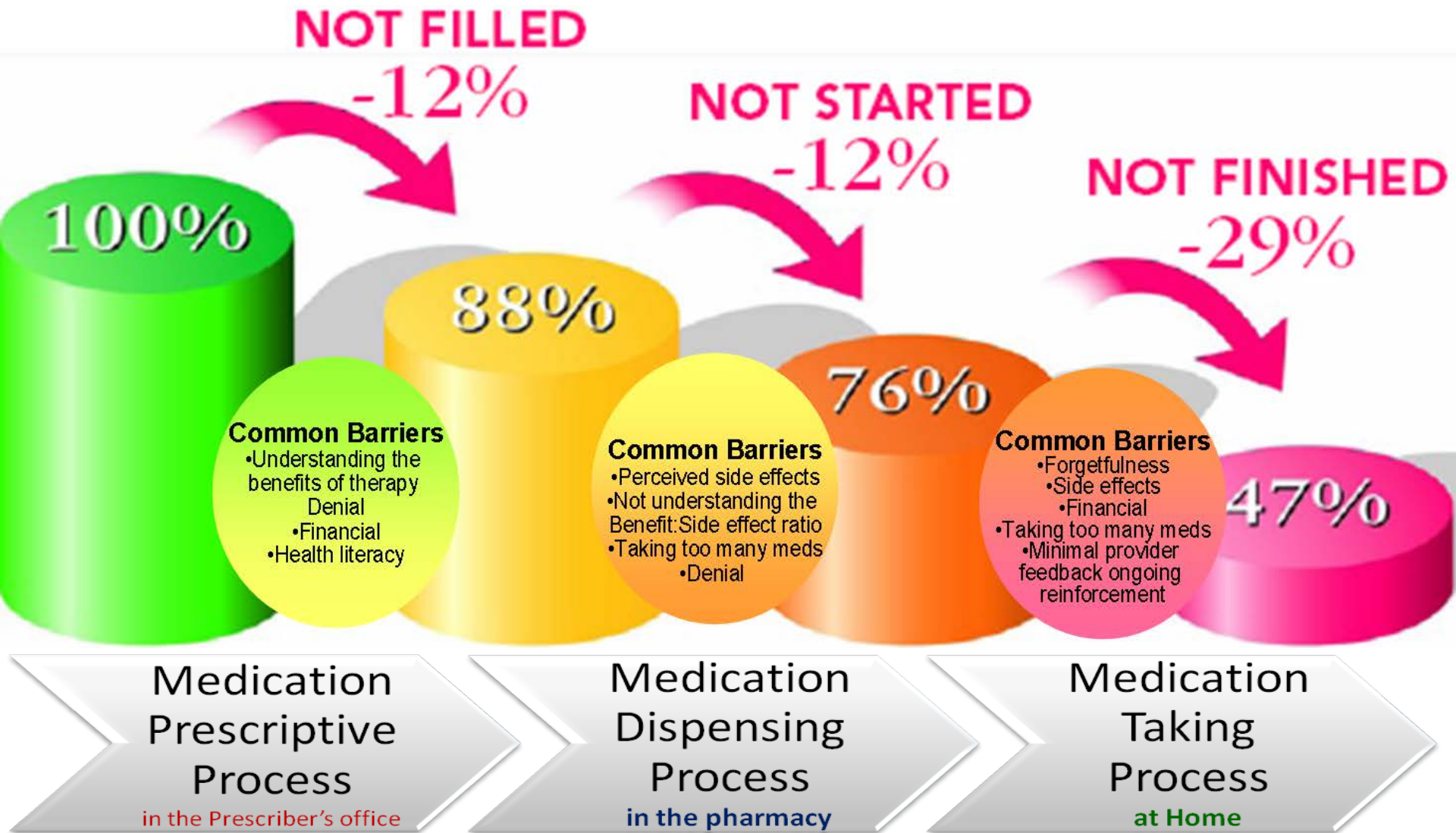
Aspirin Recommendations for the prevention of MI, Stroke, and Colorectal cancer:

- Age 50-59 with A-Risk  $\geq 10\%$ , **start aspirin 81 mg.**
- Age 60-69 with A-Risk  $\geq 10\%$ , **discuss aspirin 81 mg.**
- Exclude if hx GI bleed, or on medicines that raise bleeding risk (dabigatran, warfarin, etc). Avoid daily NSAID use while on aspirin

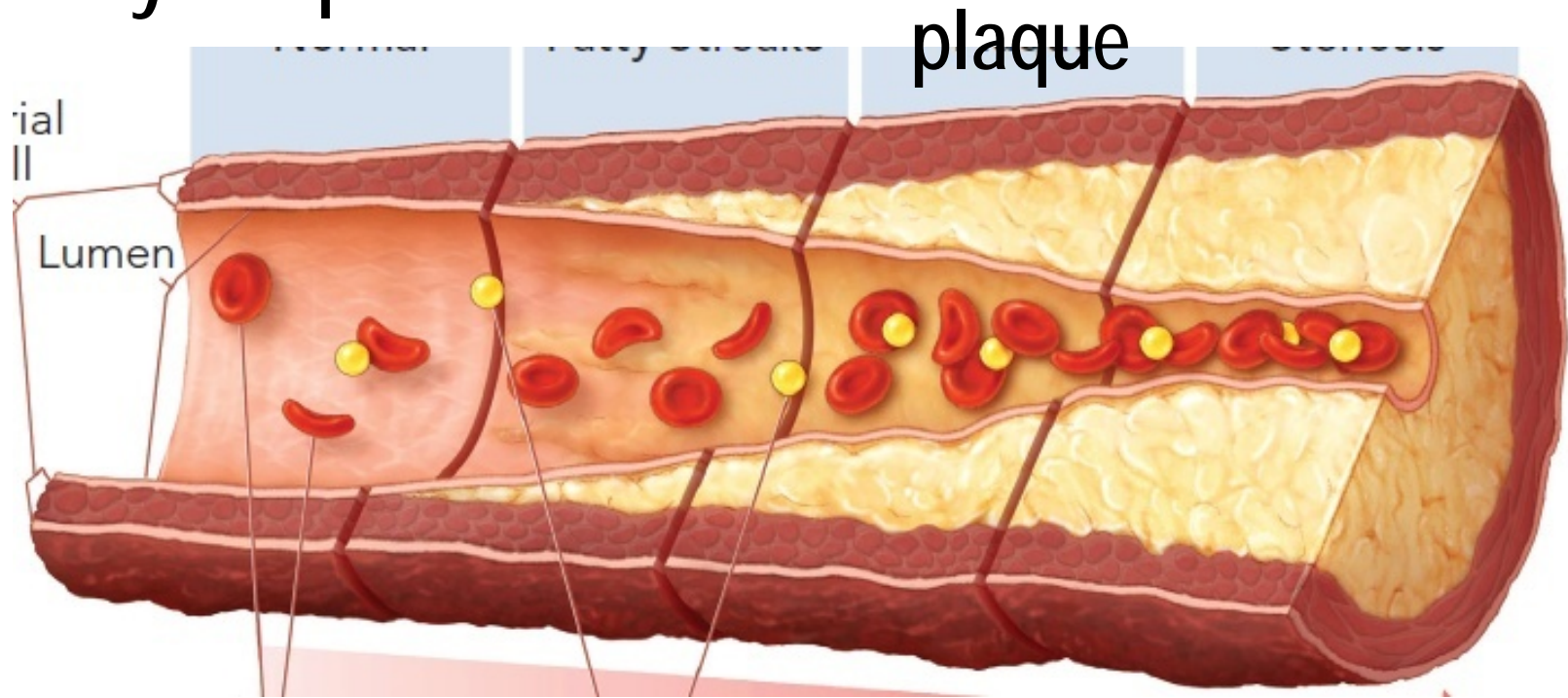




# Where medication adherence breaks down



# Artery Graphic



- Tear-off pads to hand members graphic with bullets on back and exam room posters widely used.
- Helps overcome literacy barriers, facilitates recall, inspire behavior change. Impactful to promote statin and aspirin use.



# Promote medicine use and adherence



- Build relationship “What do you enjoy?”  
Link meds to helping them live longer, enjoying what they enjoy, longer term, disability – free.
- Build relationship with family, spouse. Encourage involvement that facilitates health.
- Use “golden opportunities” when more receptive to behavior change: new diagnosis (ASCVD, Diabetes), new lipid panel (A-Risk) or imaging (AA).
- Pillbox “gift” builds bond. Train to use and learn from.

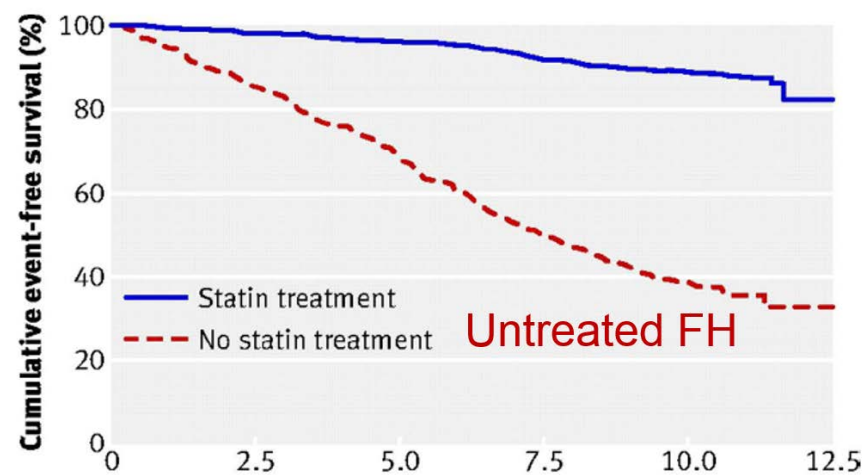


# Promote Medicine use



- Discuss a time that pt can take it consistently every day.
- Promote once daily bundle when possible.
- Try to work around cost barriers. Affordable Care Act \$0 copay, Medical Financial Assistance.
- Majority of non-adherent feel “Medicine will do more harm than good”. Important to convey benefit.
- Encourage open communication. If possible side effect or other barrier, please contact you prior to stopping medicine. Assure that you can help them address and navigate side effects / barriers (other meds and doses) and still lower risk.

# Feedback letter



Dear Mr. ,

Your cholesterol is much improved! Congratulations! Continue your cholesterol medicine to help keep your arteries open.

Component	Latest Ref Rng	1/11/2011	3/17/2011
CHOL	<200	338 (H)	179
TRIG	<150	268 (H)	184 (A)
HDL	≥/ =40	49	48
LDL CALC	<100	235 (H)	94
CHOL/HDL	<5.0	6.9 (H)	3.7
ALT	17 - 63 units/L	64 (H)	46

Be well,  
Ron Scott, MD

kp.org  
800-954-8000

# Med Adherence Tactics



- Automated outreach calls for primary and secondary adherence increase fill rates
  - Increase fill OR 2.2. Spanish 3.0!
- KPSC outpatient pharmacists do targeted med adherence consultations in pharmacies.
- Using KP Mail-Order Pharmacy with free shipping achieved better cholesterol control, higher med adherence, and fewer ER visits.
- Increasing quantity from 30 or 90 to 100.

# Myalgia

- Often “multifactoral”. Treat hypothyroidism, low vitamin D, depression, pain syndromes to improve statin tolerance.
- Members with past intolerance often are able to tolerate low, infrequent dosing or different statin.
  - Rosuvastatin 5 mg (now generic) or atorvastatin 10 mg 1-2 x a **week** can lower LDL > 20%.
- “Nocebo effect” patients with past statin intolerance, randomized to placebo or statin. > 25% of each reported muscle pain.
- Post MI patients have much higher rates of statin tolerance. Shows importance of understanding benefit of medicine.

# To Save More Lives . . .



**TEST THE  
UNTESTED**

*to Facilitate*



**TREAT THE  
UNTREATED**

# Lipid Panel Screening *simple protocol*



- Lipid Panel priority “test the untested”.
  - Age 40-79 every 4 to 6 years.
    - Age 40-55 KPSC at 80% screened in last 6 yrs.
  - Age  $\leq 39$  baseline test recommended. (KP at 65%)
    - Best way to catch LDL  $\geq 190$ ,  $>1\%$  of population.
- May do lipid panel along with other labs for convenience. Fasting not necessary.
- Underserved, unengaged members lack of lipid panel contributes to health disparity.

# Hypertension, striving for excellence

- High yield, once daily meds emphasized to promote adherence. More titration steps, more barriers.
- Engagement of staff with blood pressure checks, repeat if high, arranging follow up blood pressure every 2 weeks until at goal.
- Trust building with providers, AIDET model.
- Convenient options for patients: specialty HTN clinic, MABP or doc visits, online portal, email.
- Outreach to reduce those that have not had blood pressure in > 6 months.
- Reducing African American Disparity: metrics, targets, story telling videos, churches, barbershops, trust building.
- age disparity: younger members with worse control rates.



# Speed Limit Principle: LDL or BP

- If patient feels like is close to goal, or “normal” often feels close enough and resists change.
- For statin, primary reason is to reduce heart attacks and strokes, reduce plaque. If patients persist on LDL target, use 50% LDL reduction, calculate for patient, and communicate that number as “goal”. If baseline 108, goal is 54 or “close to 50”.
- For blood pressure, if SBP > 140 and a good candidate for medicine, communicate that recent study showed benefit for SBP < 130. Distance from ideal helps inspire patient that medicine is necessary.



# Prevention CAB

- Cholesterol
- Aspirin
- Blood Pressure



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